

# Public Speaking for Academics - Galway

Dates 2020/21	28 Sep – 02 Oct 2020 26 – 30 Oct 2020	02 – 06 Nov 2020 22 – 26 Feb 2021	10 – 14 May 2021 12 – 16 Apr 2021
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## Course Outline

Atlantic's specialised training programme for Academics is focused on the development of communication and presentations skills required to work in modern internationalised educational institutions. The Public Speaking for Academics course prioritises the development and refinement of skills required by senior professionals presenting through English. The objectives of the course are to assist Academics who want to deliver talks and presentations at international conferences, produce convincing arguments for such things as grant applications and to be a part of academic discussions. There is a focus on the communicative abilities in English of the participants, with tailored workshops and practical language input sessions appropriate to their identified needs and priorities.

For more information on Atlantic Language's Specialist Programmes, including Frequently Asked Questions, please visit our home page [www.atlanticlanguage.com/erasmus-plus-courses](http://www.atlanticlanguage.com/erasmus-plus-courses)

## Schedule

**Dates:** Courses are scheduled monthly from January 2020. [See course calendar here.](#)

**Location:** Galway/Dublin

**Timetable:** Courses run for 5 days (Monday to Friday), consisting of 25 hours of seminar, workshop and cultural activity hours.

A sample timetable is included overleaf.

## Participant Profile

This course is suitable for Academic professionals who use English for Public Speaking in an educational context.

### Minimum Level of English

B2 on the CEFR: [Take a level test](#)

## Pricing

Course Price: **€445**

For efficacy of workshops only a limited number of applications can be admitted on the first apply, first served basis

To discuss a closed group specialised course, please contact [contact@atlantic.ac](mailto:contact@atlantic.ac) and complete the Group Request Questionnaire.

## Cultural Programme

The seminar programmes are delivered by expert trainers and benefit from the practical application of language teaching expertise, in Atlantic Language's twin centres: Galway, the cultural capital of Ireland on the wild Atlantic coast; and Dublin, the vibrant, cosmopolitan capital.

The week-long programme includes a professional walking tour, a cultural outing, networking lunch, and a heritage trip, all integrated with course objectives.

The seminar includes opportunities for ongoing networking and a cultural immersion in activities such as Irish Dance. Day trips are available to the splendid Aran Islands on Europe's edge or the world-famous 250-year-old Guinness storehouse.

## Funding

Participation on the course can be funded through the use of the following:

- Erasmus+ STT grant from your academic institution.
- KA1 funding from Erasmus 2020

## Certification

The Organiser, Atlantic Language, will provide required documents including:

- STT invitation
- EUROPASS
- Work Plan (on request)
- Certificate of Participation and Attendance
- CEFR level certificate (on request)

## Accommodation

The organiser offers the following accommodation options for 7 nights accommodation (Sat to Sat):

- **Apartment Accommodation**  
One room in a shared self-catering apartment
- **Host Family Accommodation**  
Homestay with an Irish family including half-board Monday to Friday and full-board at weekends

Please see the **PRICE LIST** for detailed information on accommodation prices



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Atlantic Language is a premium English language school in Ireland with sites in both Galway in the West and Dublin in the East. A market leader in language education in Ireland, Atlantic has received several awards including the prestigious Language Travel Magazine Award for the **Best English Language School Europe 2009**.



# Public Speaking for Academics

The Public Speaking for Academics course gives participants the opportunity to hone their skills in preparing, practicing and delivering talks in the English language across a range of communicative media and disciplines. The course is delivered by expert native-speaker trainers as part of Atlantic's Specialised Courses Training programme, which has been refined over ten years of delivering high quality courses to administrators and academics. Participants will develop strategies to harness the three principles of rhetoric, Ethos, Pathos and Logos in speeches to academic and general audiences.

Our specialist team of trainers employ a collaborative approach to course delivery, utilising pre-arrival questionnaires and needs analyses to adapt the course to the most practicable and beneficial programme possible for participants. See a 1-week representative sample schedule below.



## Course Objectives

<b>Overall Objectives of the Mobility</b>	Participants will improve communicative competence in English by completing an intensive course delivered by expert trainers in an EFL context, with tangible development of skills and confidence.
<b>Added Value of the Mobility</b>	The course equips participants to communicate more fluently and accurately in English when giving speeches, thus improving their ability to perform in an international context.
<b>Activities to be Carried Out</b>	<ul style="list-style-type: none"> <li>• Input sessions on methodology and language complemented by skills-focused workshops</li> <li>• The opportunity to practice Public Speaking on a regular basis and hone communicative skills.</li> <li>• Developing strategies for preparing succinct and educational speeches and presentations.</li> <li>• Cultural and Heritage Trips as a chaperoned group</li> </ul>
<b>Expected Outcomes and Impact</b>	The course provides a professional development opportunity for participants which provides practice and tangible improvement in skills they will apply when giving speeches. The courses are tailored for activities typical in Higher Education institutions and a dissemination activity is inbuilt to allow participants to share their knowledge and skills acquired on the course with colleagues. Cultural familiarisation with an international setting and an emphasis on promoting ongoing sharing of knowledge and skills are further aspects for beyond the course.

## Sample Timetable

Day 1 – Mon	Day 2 – Tue	Day 3 – Wed	Day 4 – Thu	Day 5 – Fri
09:00 – 12:30 13:30 – 15:00	09:00 – 12:30 13:30 – 15:00	09:00 – 12:30 13:30 – 17:00	09:00 – 14:30	09:00 – 12:30 13:30 – 15:00
<b>Setting Objectives First Speech in a new</b> <ul style="list-style-type: none"> <li>• Orientation</li> <li>• Communicative Icebreakers</li> <li>• Needs Analysis</li> <li>• Setting of Learning Outcomes</li> <li>• Understanding, sequencing and presenting information</li> <li>• Language focus: The introduction and first principle, Ethos.</li> <li>• Cultural Outing: Walking Tour</li> </ul>	<b>Providing deeper insights</b> <ul style="list-style-type: none"> <li>• Organising the body of a longer speech</li> <li>• Usage of internal Summaries and previews</li> <li>• Skills Workshop: Ensuring Coherence</li> <li>• Organizational Patterns in language</li> <li>• Language focus: The second principle, Logos</li> <li>• Intonation and Emphasis- using your voice effectively</li> </ul>	<b>Being Persuasive</b> <ul style="list-style-type: none"> <li>• Language Workshop: Informing Vs Persuading</li> <li>• Skills Practice: Adapting to the audience</li> <li>• The third principle: Pathos-audience analysis</li> <li>• Building an argument</li> <li>• Heritage Tour: Organised group visit to a site of cultural significance</li> </ul>	<b>Providing Academic Explanations</b> <ul style="list-style-type: none"> <li>• Presentation Skills Using language effectively</li> <li>• Supporting your ideas-taking questions from the audience</li> <li>• Skills Workshop: Delivery: Controlling the non-verbal features</li> <li>• Networking Lunch</li> </ul>	<b>Delivering a full-length speech-Review</b> <ul style="list-style-type: none"> <li>• Participant Presentation- using visual aids</li> <li>• Peer and Trainer Feedback</li> <li>• Assessment of Learning</li> <li>• Review of Learning Objectives</li> <li>• End-of-Course Reception - 1 to 1 Feedback</li> <li>- Dissemination activities</li> <li>- Course Feedback</li> <li>- Certificate Presentation</li> </ul>

Please contact [contact@atlantic.ac](mailto:contact@atlantic.ac) for any other queries.

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