



## Public Speaking for Academics

### Course Outline

The Public Speaking for Academics course gives participants the opportunity to hone their skills in preparing, practicing and delivering talks in the English language across a range of communicative media and disciplines. The course is delivered by expert English language trainers as part of Atlantic's Specialised Courses Training programme, which has been refined over ten years of delivering high quality courses to administrators and academics. Participants will develop strategies to harness the three principles of rhetoric - Ethos, Pathos and Logos - in speeches to academic and general audiences.



### Who is it for?

All professionals of the academic community who wish to speak publicly with confidence and eloquence.

### Course Content:

- Setting Objectives
- First Speech in a New Setting
- Providing Deeper Insights
- The Art of Persuasion
- Providing Academic Explanations
- Delivering Full Length Speeches
- Review

**Minimum Level of English:** B2 on the CEFR (Upper Intermediate)

**Location of Course:** Online

**Timetable:** Sample Text





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Course Objectives	
<b>Overall Objectives of the Mobility</b>	Participants will improve communicative competence in English by completing an intensive course delivered by expert trainers in an EFL context, with tangible development of skills and confidence. The Online course focusses on improving techniques for delivering presentations online.
<b>Added Value of the Mobility</b>	The course equips participants to communicate more fluently and accurately in English when giving speeches, thus improving their ability to perform in an online context.
<b>Activities to be Carried Out</b>	<ul style="list-style-type: none"> <li>• Input sessions on methodology and language complemented by skills-focused workshops</li> <li>• The opportunity to practice Public Speaking on a regular basis and hone communicative skills.</li> <li>• Developing strategies for preparing succinct and educational speeches and presentations.</li> <li>• Deliver techniques to improve your delivery of online presentations and speeches</li> </ul>
<b>Expected Outcomes and Impact</b>	The course provides a professional development opportunity for participants which provides practice and tangible improvement in skills they will apply when giving speeches. The courses are tailored for activities typical in Higher Education institutions and a dissemination activity is inbuilt to allow participants to share their knowledge and skills acquired on the course with colleagues.

Please contact [john.daly@atlantic.ac](mailto:john.daly@atlantic.ac) for any other queries.

