



Public Speaking  
for Academics

Online Stream

Atlantic Language is a premium English language school based in Galway city on the West coast of Ireland. A market leader in language education in Ireland, Atlantic has received several awards including the prestigious Language Travel Magazine Award for the **Best English Language School Europe 2009**.



## Public Speaking for Academics

### Course Outline

The Public Speaking for Academics Online course gives participants the opportunity to hone their skills in preparing, practicing and delivering talks in the English language at on line events. The course is delivered by expert English language trainers as part of Atlantic's Specialised Courses Training programme, which has been refined over ten years of delivering high quality courses to administrators and academics. Participants will develop strategies to harness the three principles of rhetoric - Ethos, Pathos and Logos - in speeches to academic and general audiences.



### Who is it for?

All professionals of the academic community who wish to deliver on-line speeches or presentations with confidence and eloquence.

### Course Content:

- Setting Objectives
- First Speech in a New Setting
- Providing Deeper Insights
- The Art of Persuasion
- Providing Academic Explanations
- Delivering Full Length Speeches
- Review

**Minimum Level of English:** B2 on the CEFR (Upper Intermediate)

**Location of Course:** Online

**Timetable:** Courses run for 5 days (Monday to Friday), consisting of 15 hours of on-line seminars & workshop as well as an additional 5 hours of off-line tasks and assignments.



## Funding

Participation on the course can be funded through the use of the following:

- Erasmus+ STT grant from your academic institution.
- KA1 funding from Erasmus 2021

## Pricing

Course Price: **€270**

For efficacy of workshops only a limited number of applications can be admitted on the first apply, first served basis.

Registration Fee: **€30**

## Certification

The organiser, Atlantic Language, will provide required documents including:

- STT invitation
- EUROPASS
- Work Plan (on request)
- Certificate of Participation and Attendance
- CEFR level certificate (on request)

Course Objectives	
<b>Overall Objectives of the Mobility</b>	Participants will improve communicative competence in English by completing an intensive course delivered by expert trainers in an EFL context, with tangible development of skills and confidence. The Online course focusses on improving techniques for delivering presentations online.
<b>Added Value of the Mobility</b>	The course equips participants to communicate more fluently and accurately in English when giving speeches, thus improving their ability to perform in an online context.
<b>Activities to be Carried Out</b>	<ul style="list-style-type: none"><li>• Input sessions on methodology and language complemented by skills-focused workshops</li><li>• The opportunity to practice Public Speaking on a regular basis and hone communicative skills.</li><li>• Developing strategies for preparing succinct and educational speeches and presentations.</li><li>• Deliver techniques to improve your delivery of online presentations and speeches</li></ul>
<b>Expected Outcomes and Impact</b>	The course provides a professional development opportunity for participants which provides practice and tangible improvement in skills they will apply when giving speeches. The courses are tailored for activities typical in Higher Education institutions and a dissemination activity is inbuilt to allow participants to share their knowledge and skills acquired on the course with colleagues.

## Online Sample Timetable

Day 1 – Mon	Day 2 – Tue	Day 3 – Wed	Day 4 – Thu	Day 5 – Fri
09:00 – 12:30	09:00 – 12:30	09:00 – 12:30	09:00 – 12:30	09:00 – 12:30
<b>Setting Objectives-First Speech</b> <ul style="list-style-type: none"> <li>Setting of Learning Outcomes</li> <li>Understanding, sequencing and presenting information</li> <li>Language focus: The introduction and first principle, Ethos.</li> <li>Skills Workshop: Getting your set-up right (lighting, sound, screen presence)</li> </ul>	<b>Providing deeper insights</b> <ul style="list-style-type: none"> <li>Organising the body of a longer speech</li> <li>Usage of internal summaries and previews</li> <li>Skills Workshop: Ensuring coherence</li> <li>Organizational patterns in language</li> <li>Language focus: The second principle, Logos</li> <li>Intonation and Emphasis-using your voice effectively</li> </ul>	<b>Being Persuasive</b> <ul style="list-style-type: none"> <li>Language Workshop: Informing Vs Persuading</li> <li>Skills Practice: Adapting to the online audience</li> <li>The third principle: Pathos-audience analysis</li> <li>Building an argument</li> </ul>	<b>Providing Academic Explanations</b> <ul style="list-style-type: none"> <li>Presentation Skills – Using language effectively</li> <li>Supporting your ideas-taking questions from the online audience</li> <li>Skills Workshop: Delivery: Controlling the non-verbal features</li> </ul>	<b>Delivering a full-length speech online</b> <ul style="list-style-type: none"> <li>Participant Presentation-using visual &amp; ICT aids</li> <li>Peer and Trainer Feedback</li> <li>Assessment of Learning</li> <li>Review of Learning Objectives</li> </ul>
13:30 – 14:30 (Offline) Self-study task	13:30 – 14:30 (Offline) Self-study task	13:30 – 14:30 (Offline) Self-study task	13:30 – 15:30 (Offline) Self-study task	

Please contact [john.daly@atlantic.ac](mailto:john.daly@atlantic.ac) for any other queries. [www.atlanticlanguage.com](http://www.atlanticlanguage.com)

