# atlantic Language School

## **ENGLISH FOR PROFESSIONAL COMMUNICATION**

For educators, administrators, and other professionals who need English to deal effectively with business partners and colleagues in a day-to-day capacity

**Minimum English Level Required:** B2+ on the CEFR

**Accommodation Options:** Self-catering apartment/ residence or Host family (More information)

**Dates**: Courses are scheduled regularly throughout the year **CALENDAR** 

**Location**: Atlantic Language School, Galway Timetable: Courses run for 5 days (Monday to Friday), 20 lessons per week + optional social programme

Price (2023):

**Tuition only**: **€455** per person, including Registration fee and end of course certificate.

Tuition + Activities: €495 per person (accommodation costs are extra)



#### **COURSE OUTLINE**

English for Professional Communication is a demanding communicative course for advanced English learners with a B2 - C1 level. It aims to equip professionals to confidently present, network and liaise across a range of media, with external stakeholders in internationalised settings where English is the language of communication. Our specialist team of trainers employ a collaborative approach to course delivery, utilising pre-arrival questionnaires and needs analyses to adapt the course in ways that will maximise outcomes for participants.

### **COURSE OBJECTIVES**

Overall objectives of the mobility	<ul> <li>To enhance the English language knowledge required for accuracy in different professional contexts</li> <li>To practice the communication and interpersonal skills required to develop effective professional relationships</li> <li>To become familiar with the English usage required for communication through different media</li> </ul>				
Added value of the mobility	The course equips participants to communicate more fluently and accurately in English, improving their ability to perform in an international context and improving the experience of stakeholders they are required to interact with in English.				
Activities to be carried out	<ul> <li>Interactive teaching with input sessions, individual and group work – brainstorming, analysis, problem-solving and role-play to encourage practice and fluency</li> <li>Exchange of professional knowledge with fellow participants</li> <li>Cultural and Heritage Trips as a chaperoned group</li> </ul>				
Expected outcomes and impact	The course provides a professional development opportunity for participants to improve the English skills required in their workplace. The focus is on activities typical in Higher Education institutions and participants are invited to share knowledge and skills acquired on the course with colleagues. Cultural familiarisation with an international setting, and meeting contacts to cultivate beyond the course are further positive outcomes.				



The seminar programmes are delivered in Atlantic Language School in Galway on Ireland's Wild Atlantic Coast, and participants will have ample opportunity to learn about the cultural heritage of both Ireland and the local area. The week-long programme includes a professional walking tour on your first day and a half-day cultural outing later in the week.

#### **CERTIFICATION**

The Organiser, Atlantic Language, will provide required documents including:

- STT invitation
- EUROPASS
- Work Plan (on request)
- Certificate of Participation and Attendance
  - CEFR level certificate (on request)

**ORGANISATION ID: E10256058** 

SAMPLE TIMETABLE						
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY		
09:00 - 12:30	09:00 – 12:30	09:00 - 12:30	09:00 - 12:30	09:00 – 12:30		
<ul> <li>Small Talk</li> <li>Introductions + first time meetings.</li> <li>Setting Course Objectives.</li> <li>Mastering the art of conversation.</li> <li>Sounding polite face to face, by phone or online.</li> </ul>	<ul> <li>Step by step guide to structuring a lively, dynamic presentation.</li> <li>Preparing for challenging questions.</li> <li>Tools to inspire and engage.</li> </ul>	Review current writing style.     Focus on register + tone.     Learn new phrases to speed up correspondence.     Use feedback to refine your writing style.	Managing meetings in international contexts.     Responding to criticism.     Being diplomatic in negotiations.	Tangible Takeaways  Delivering your message.  Reflecting on knowledge gained.  Planning next steps		
13:30	13:30 - 15:00	14:00	13:30 - 15:00	13:30 - 15:00		
Walking Tour of Galway (with activity package)	Asynchronous self-access	Cultural Excursion (with activity package)	Asynchronous self-access	Irish culture seminar (optional)		