



Erasmus +



STT Course Public Speaking for Academics

Atlantic Language | Galway | Ireland

Who it's for?

PhD holders, PhD candidates and as well other members of academia who would like to advance their communication skills for academia.

Level of English

B2 and above on the CEFR [↗](#)

Dates:

25 February - 01 March, 2019

10 -14 June, 2019

30 September - 04 October, 2019

Objectives

The Erasmus Plus STT course on Public Speaking for Academics focuses on the development of communication and presentation skills in the academic context.

Nowadays, researchers who are keen on advancement in their career must be able to provide inspiring, educational and succinct research proposals. Events like TEDx and FameLab set a gold standard for provision of amazing science-based presentation which impress audiences.

This course is well-suited for academics who want to deliver talks and presentations at international conferences, produce convincing arguments for such things as grant applications and to be a part of academic discussions which further research in their area.

Programme

This seminar will take place in the beautiful city of Galway, on the Atlantic Ocean coast, known as the cultural capital of Ireland. With a duration of 5 days (25 hours), the seminar also includes a cultural immersion in various activities including an Irish Dance Night and Irish Pub Night. There is also the option of a day-trip to the splendid Aran Islands on Saturday.

Participants

Course workshop participants should have CEFR level B2 in English and should be willing to improve their academic English skills. PhD holders, PhD candidates and as well other members of academia who would like to advance their communication skills for academia.

Accommodation

Accommodation is provided by the organizer and included in the price of the seminar.

The organiser offers four options of 7-night (Sat to Sat) accommodation in Galway:

- **Apartment Accommodation.** One room in a shared self-catering apartment
- **Accommodation in Host Families** experiencing an Irish family with half-board Monday to Friday and full-board at the weekend
- **B&B Accommodation** breakfast included
- **Hotel Accommodation** 3 star minimum

**Travel time can range from 25 to 50 minutes ca depending on location. We endeavor to place you in as a close a proximity as we can*

Financing

Participation on the course can be funded through the use of an Erasmus Plus STT grant from your academic institution.

The Organiser, Atlantic Language, will provide the required documents including the STT invitation, work plan and a Certificate of Participation for all seminar participants.

Programme Cost

| | |
|--------------------------------------|-------------------|
| Option A Course + Apartment | €715 |
| Option B Course + Host Family | €760 |
| Option C Course + B&B | On Request |
| Option D Course + Hotel | On Request |

For efficacy of workshops only a limited number of applications can be admitted on the first apply, first served basis.

**There is high season supplement on accommodation. €40 for apartment / residence and €25 for HF (For the programmes between 19 Jun and 14 Sep 2019)*



Atlantic Language is a high quality English language school in Ireland with sites in both Galway in the west and Dublin in the east.

A market leader in language education in Ireland, Atlantic has received several awards including the **Ulster Bank Achievers Award for International Business in Connacht** and the prestigious Language Travel Magazine Award for the **Best English Language School Europe 2009** which also acknowledged the professionalism of Atlantic Language but also the important part played by Atlantic.



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STT Course **Public Speaking for Academics**

Outline Workshop Programme

Atlantic Language's Public Speaking for Academics Course has been developed by Jim Connolly, our Academic Coordinator for Specialist Courses, and gives participants the

opportunity to hone their skills in preparing, practicing and delivering talks in the English language. Participants will develop strategies to harness the three principles of rhetoric,

Ethos, Pathos and Logos in speeches to academic and general audiences. This course is delivered at Atlantic Language Galway over 25 workshop hours.

| Speaking Purpose | Public Speaking Focus | Language Work |
|--|--|---|
| Day 1 First speech in a new context Overcoming the fear of public speaking | <ul style="list-style-type: none"> Understanding, sequencing and presenting information Building credibility as a speaker | <ul style="list-style-type: none"> Expanding notes into speech Projecting self-confidence The first principle: Ethos Getting off to a good start – the introduction |
| Day 2 Providing deeper insights Justifying a position and carrying an audience with you | <ul style="list-style-type: none"> Organizing the body of a longer speech Ensuring coherent flow Using internal summaries and previews | <ul style="list-style-type: none"> Organizational patterns The second principle: Logos Using your voice effectively |
| Day 3 Being persuasive Speaking convincingly to neutral or hostile audiences | <ul style="list-style-type: none"> Differentiating between speaking purposes: informing vs persuading Adapting to the audience Projecting empathy | <ul style="list-style-type: none"> Building an argument The third principle: Pathos Audience analysis Constructing a conclusion |
| Day 4 Providing academic explanations Speaking in a teaching capacity | <ul style="list-style-type: none"> Using language effectively Supporting your ideas Taking questions from the audience | <ul style="list-style-type: none"> Achieving clarity Avoiding jargon Delivery – controlling the non-verbal features |
| Day 5 Delivering a full-length speech Controlling all aspects from genesis to Q&A | <ul style="list-style-type: none"> Presenting information from your subject Using visual aids in a talk Using questions and answers session to underline the message. | <ul style="list-style-type: none"> Explaining content-obligatory language Reviewing the five parts of rhetoric: invention, arrangement, style, memory and delivery |
| <i>Atlantic Language and its tutors reserve the flexibility to amend the sequence or content to be delivered based on the observed or expressed needs of Seminar participants.</i> | <i>As an alternative to the scheduled academic programme, Thursday afternoon can also be dedicated to cultural activities:</i> <ul style="list-style-type: none"> Local chaperoned excursion Independent student excursion | |



Atlantic Language Dublin and Galway are recognised by ACELS, a service of Quality and Qualifications Ireland, for English language teaching (ELT).